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PRESS RELEASE

ASSOCIATION OF LABOUR PROVIDERS INVITATION TO BECOME PREPAID SERVICE PARTNER

The Association of Labour Providers (www.labourproviders.org.uk) has today announced that it is looking to appoint a number of Prepaid Card providers as service partners.

Only Prepaid Card solutions based on the highest ethical standards will be offered this opportunity with the ALP members who annually supply many tens of thousands of predominantly migrant workers into the food and agricultural sectors.

Benefits offered to Service Partners include:

1. To refer to themselves as having ALP Service Partner member status with a dedicated webpage on the ALP website and to display and use the ALP Service Partner logo.
2. To agree an annual marketing plan with the ALP to promote the services.
3. To promote services to ALP members through direct emails sent via the ALP.

Companies who would like an application pack should contact: Heather Wild, Association of Labour Providers; T: 01276 509306; E: info@labourproviders.org.uk.

Notes to Editors

The Association of Labour Providers (ALP) is the specialist trade association offering support and expert advice to organisations that provide and use workers within the food, agricultural and other GLA regulated sectors. Its members also include industrial labour providers. Established in 2004, the ALP's goal is for the provision of temporary labour to the UK food and agricultural sectors to be recognised as a model of good practice.